

Press Release

IN HONOUR OF THE POWER WITHIN

The 12th 'Ghanshyam Binani Children's Bravery Award' announced

Master Paul Francis from Kerala and Ms. Nishi Chandrakar from Chhattisgarh were felicitated at the 12th Ghanshyam Binani Children's Bravery Award

Mumbai, April 17th, 2013: Binani Industries Limited and Ghanshyam Binani Foundation - a Braj Binani Group non-profit organization - has announced its 12th Ghanshyam Binani Children's Bravery Award for 2012. The Award aims at celebrating the bravery of young children who have conquered their fears and won over difficulties. The Award acknowledges an act of bravery of children upto the age of 16 years. This award has been instituted in the memory of Late Ghanshyamji Binani.

The award has two categories - the male and the female category. The deserving children from these categories are given cash prize of Rs.51,000/-, a medal of courage, a certificate of recognition and a citation each.

This year, Ghanshyam Binani Foundation has recognized two such brave hearts Master Paul Francis from Kerala and Ms. Nishi Chandrakar from Chhattisgarh, and honored their bravery at Ghanshyam Binani Children's Bravery Award function held in Mumbai.

A highly regarded jury consisting of personalities like Mrs Padma Binani, Chairperson of Ghanshyam Binani Foundation, Mrs. Kalpana Binani, Trustee Ghansyam Binani Foundation, Dr D S Pasricha, former Deputy General of Police, Maharashtra State, Mr Nana Chudasama, an eminent jurist and a former Sheriff of Mumbai, Mr. Chandramohan Malpani, Industrialist and Publisher of Swatantra Mat, a Hindi daily from Jabalpur decided on the final winners.

Mrs Padma Binani, Mrs Kalpana Binani, Mr. Nana Chudasama and Dr. P. S. Pasricha felicitated Master Paul Francis and Ms. Nishi Chandrakar, at an Award Ceremony in Mumbai.

The jury followed a well set process to decide on the winners from among the 37 nominations received. Mrs Kalpana Binani said, "It is overwhelming to see the response Ghanshyam Binani Children's Bravery Award has been receiving for the past one decade. India is in a phase of transition where people have finally started recognizing the strength within them and standing up with courage. Bravery is not just about great physical capacity; but it is about keeping our fears aside and marching ahead on the path of self belief. The Ghanshyam Binani foundation is recognizing these acts of Bravery and by awarding them; the foundation is dedicating itself towards nurturing the young minds to be fearless and responsible in their actions."

"If we wish to progress as a nation, we need to have citizens who are ready to loose sight of the shore to discover new oceans," added Mrs Binani.

"The determination and courage exhibited by these little champions is truly inspiring. It shows that life is to smile in trouble and gather strength from disasters", said Mr Nana Chudasama, an eminent jurist and a former Sheriff of Mumbai. Mr Chudasama urged the young breed to be brave. He admired the two winners and exclaimed that these little stalwarts Master Paul Francis and Ms. Nishi Chandrakar were living examples of how adversity moulds character of gold.



The two winners this year have proved that moral courage is much higher than physical courage. Master Paul Francis, a 13 year old young boy from Jalgaon, a district in Maharashtra, defied his fears. Without caring about his own life jumped in to save Sunny who was caught in fire and was pleading for help. Master Nikhil was the only one who came to Sunny's resort. He put all his efforts and finally defeated the fire. Due to his efforts, today Sunny is safe and sound. The mighty efforts of this little brave boy gave Sunny a new lease of life.

Ms. Nishi Chandrakar is another such example of bravery. Like any other day, he was busy in his shop at Dowdighat on the bank of the river Ganges in Kanpur when he saw six boys diving into the roaring river for swimming. Fearing the strong currents of the river, Master Vijay advised them not to go in the river, which the boys casually ignored. As the fate would have it, Master Vijay's fear came true and he saw the boys struggling to stay afloat. Without wasting time, Mater Vijay plunged into the river and fought its currents to save Ashish, Sunil and Rajat, three of the six boys. Had it not been for fearless Master Vijay, the three boys would have never been able to overcome the currents. Master Vijay has taught how fear lasts for only few moments, but brave actions define your life.

Dr D S Pasricha emphasizing on the need of such Awards said, "Awards like these instill confidence in young children, who have learnt things the tough way in their lives. It is not just about doing great things, but it is about showing remarkable composure and thinking through our course of action even in the most trying times".

Zee Network felicitated the winners of Ghanshyam Binani Children's Bravery award, on 17th April, 2013 at Mumbai Police Gymkhana, Marine Lines, Mumbai.

About Ghanshyam Binani Foundation:

Ghanshyam Binani Foundation, a non-profit charitable organization of Braj Binani Group was set up in 1958 to help the needy and support a good cause. Seth Govardhandas Binani was the founder Chairman and Late Ghanshyam Binani was the Vice-Chairman. In fact, Seth Govardhandas began this odyssey by building *Dharamashalas* and libraries in the memory of his wife. Even now, the Maheshwari community remembers them for their sterling service. In these four decades, the Ghanshyam Binani Foundation has touched innumerable lives and has made a difference in the lives of millions. The Foundation mainly focuses on education, health as major areas among others. The innumerable educational institutions, student scholarships, libraries, hospitals, *Dharamashalas* & community halls and parks speak for themselves.

For further information, please contact: Rishi Vazir, Media Magix, 9167490732